IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Masami Suzuki et al.

Art Unit : 3625

Serial No.: 10/797,906

Examiner: Jason B. Dunham

Filed: March 9, 2004

Conf. No. : 3382

Title : REPORTING METRICS FOR ONLINE MARKETPLACE SALES CHANNELS

Mail Stop Amendment

Commissioner for Patents P O Box 1450

Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF JUNE 20, 2007

Please amend the above-identified application as follows:

Amendments to the Claims begin at page 2 of this paper.

Arguments/Remarks begin at page 10 of this paper.